Granite Curling Club 102nd Year Sponsorship Opportunities

The Granite Curling Club is celebrating 102 years in its current and original location just off Whyte Avenue.

Founded in 1920, the Granite is the oldest non-profit curling club in Edmonton, and indeed, the province of Alberta. We host approximately 900 curlers a week and pride ourselves on providing a first-class recreational and social facility. The Granite Curling Club's membership base is made up of curlers from Edmonton, St. Albert, Sherwood Park, Spruce Grove, Stony Plain and Fort Saskatchewan.

We are active in fund raising to continue our proud history. The Granite is looking assistance from our leagues to help with the cost of promoting our 102nd Year.

Demographic

The Granite curling club is comprised of curlers from all demographics. The 900 curlers that frequent our club each week vary in age from university aged to seniors. The Granite also hosts rental leagues of all disciplines including doctors, lawyers, and dentists that enjoy our facility, as well as visitors who love to watch their friends and family play.

Sponsoring the Granite Club will allow you to enhance the experience you and other leagues will have this special year and years to follow. Your contribution can be in many fashions, from logo's of your businesses, donations towards faciality upgrades or maybe contributing toward the 102nd Year Banquet, as ideas.

If you are interested in sponsoring the Granite for the season please contact the office via email (granitec@telusplanet.net) or phone (780-439-0695) and we can discuss the details.

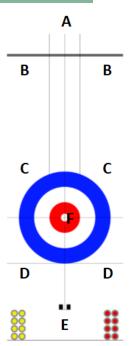
Sincerely,

Granite Curling Club Board of Directors

Sponsorship Schedule - Granite Curling Club 2021-2022

In-Ice Logo (1 year)

	Location	<u>Size</u>	Cost
Α	Mid Ice	4' x 6'	\$400
В	By Hog Line	2' x 4'	\$300
С	Front House	2' x 4'	\$300
D	Back House	2' x 4'	\$300
Ε	Behind Hack	2' x 4'	\$300
F	Button	18 inch diameter	\$100



Full House Logo

One House 12 foot diameter (includes hog line)

- o Year 1 = \$750
- Year 2 = \$650
- Year 3+ = \$600

Two Houses 12 foot diameter (includes hog line)

- Year 1 = \$1500
- Year 2 = \$1300
- Year 3+ = \$1200

Tiered Sponsorship Packages

Lounge Sponsorship

• \$5,000

Have the lounge at the Granite named after your company for <u>1 year</u>.

- o Company signage at the top of each stairwell on the way up to the lounge
- O Sign over the bar with your company name and logo.
- o Company logo in Club Information Booklet
- Company logo on the Granite Curling Club website

You will also enjoy one complimentary curling event for your company during the season.

Platinum Sponsorship

- \$2000 Year 1 (artwork included)
- \$1750 Year 2
- \$1500 Year 3+
 - Full Sheet Sponsorship
 - Company logo incorporated into both houses
 - Company logo in the ice by the hogline and the middle of the sheet
 - Company logo in Club Information Booklet
 - o Company logo on the Granite Curling Club Website

Gold Sponsorship

- \$1600 Year 1 (artwork included)
- \$1400 Year 2
- \$1200 Year 3+
 - o Company logo in the ice on 3 sheets
 - Sign with your Company logo on the wall in the ice area
 - Company logo in Club Information Booklet
 - Company logo on the Granite Curling Club Website

Silver Sponsorship

- \$750 Year 1 (artwork included)
- \$650 Year 2
- \$600 Year 3+
 - o Company logo in the ice
 - o Company logo on the wall in the ice area
 - Company logo in Club Information Booklet

Bronze Sponsorship - \$450

- Company logo on the wall in the ice area
- Company logo in Club Information Booklet

Double Board Sponsorship

When a player removes 2 opponent rocks from play with a single rock

Ladies League Sponsorship - \$350

- o Company logo on the double board to be displayed during Ladies League games
- o Company logo in Club Information Booklet
- o Company logo on the Granite Curling Club website

Mixed League Sponsorship - \$350

- Company logo on the double board to be displayed during Mixed League games
- o Company logo in Club Information Booklet
- o Company logo on the Granite Curling Club website

Men's League Sponsorship - \$700

- o Company logo on the double board to be displayed during both draws of Men's League
- o Company logo in Club Information Booklet
- Company logo on the Granite Curling Club website

Additional Sponsorships

<u>Location</u>	<u>Size</u>	<u>Cost</u>
Wall	4' x 8'	\$400
Information Booklet	N/A	\$100

Monthly Newsletter N/A \$40 per month

Website N/A \$150